

Zello vs. Traditional Radio

Traditional two-way radios – or walkie-talkies – suffer from dead zones, voice quality issues, and channel and range limitations. This reduces their reliability, compromising frontline workers' safety and productivity. As a result, procuring, scaling and maintaining two-way radios can be costly for the value they provide.

Zello replaces your radios with a digital push-to-talk (PTT) platform for smart devices, saving you thousands of dollars while improving productivity, security, and safety. Zello can supplement your existing infrastructure with radio gateways, connecting your radios to Zello over Wi-Fi and cellular networks to overcome the limits of radio range and interference.



ZELLO

- ✓ Listen live and replay messages any time
- ✓ Unlimited range over Wi-Fi or cellular network
- ✓ Use between locations, regions and countries
- ✓ Live location tracking
- ✓ Unlimited channels at no additional cost
- ✓ Subscription model allows easy cost tracking

Traditional Radio

- × Listen once in real time
- × Limited range
- × Use within specific job sites or location only
- × Tracking only available in high-end (read: expensive) models
- × Adding channels drive up cost
- × High overall costs and difficult to track

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| <ul style="list-style-type: none">✓ Easily scalable✓ Central admin control to manage users and customize channels; changes take effect in real time✓ Share text, images, and location✓ Includes Dispatch Hub, with a shareable call queue to distribute dispatch workload and better support mobile workers✓ Offers analytics that can help improve productivity, as well as optimize operations | <ul style="list-style-type: none">× Hard to scale: need more costly radio equipment and repeaters to expand radio network× Central admin control not always available, but if it is, changes take days to update× Not available, or rudimentary at best× Dispatch management does not have shared call queue× Not available |
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Have questions? Let's talk.

hello@zello.com • [+1 \(512\) 270-2039](tel:+15122702039)

About Zello

Zello is a voice-first communication platform, powered by push-to-talk technology, built to improve collaboration and productivity for mobile workers. With over 170 million users worldwide and 99.99% uptime, Zello is simple to use, integrate, and manage, connecting your frontline and operations teams with one touch to solve problems, and work more efficiently. Current customers include Hilton, Pepsico, Hyatt, Yellow, Swissport, and Lufthansa. Zello is recognized as one of the most reliable communication tools for mobile frontline workers by The Wall Street Journal, New York Times, CBS, CNBC, USA Today, and TechCrunch.

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